



## ON DEMAND PRICES

**WMStream** - Provides streaming media hosting for Windows Media content only.

	Storage (GB)	Data Transfer Monthly (GB)	Cost Monthly	Cost Quarterly	Cost Annually
Level 1	0.25	1.5	x	x	139.99
Level 2	0.5	3	x	85.99	309.99
Level 3	1	7	57.99	171.99	502.99
Level 4	2	30	114.99	325.99	1257.99
Level 5	5	75	171.99	485.99	1851.99
Level 6	10	150	285.99	817.99	3085.99
Additional storage above Level 6 £3 per GB per month; data transfer above Level 6 £1 per GB					

**FLASHStream** - Provides streaming media hosting for Flash video content only.

	Storage (GB)	Data Transfer Monthly (GB)	Cost Monthly	Cost Quarterly	Cost Annually
Level 1	0.1	1	x	x	139.99
Level 2	0.25	2.5	x	85.99	309.99
Level 3	0.5	5	57.99	171.99	502.99
Level 4	1	20	114.99	325.99	1257.99
Level 5	2	50	171.99	485.99	1851.99
Level 6	5	100	285.99	817.99	3085.99
Additional storage above Level 6 £3 per GB per month; data transfer above Level 6 £1 per GB					

**MIXStream** - Provides streaming media hosting for Windows Media, Real and QuickTime content.

	Storage (GB)	Data Transfer Monthly (GB)	Cost Monthly	Cost Quarterly	Cost Annually
Level 1	0.1	1	x	x	139.99
Level 2	0.25	2.5	x	85.99	309.99
Level 3	0.5	5	57.99	171.99	502.99
Level 4	1	20	114.99	325.99	1257.99
Level 5	2	50	171.99	485.99	1851.99
Level 6	5	100	285.99	817.99	3085.99
Additional storage above Level 6 £3 per GB per month; data transfer above Level 6 £1 per GB					



# LIVeStream PRICES

Live streaming is where a live event is broadcast in real time on the internet. At its simplest a home PC with a webcam and a modest ADSL connection can produce a webcast. At the other extreme major music or sporting events can be watched by thousands using their browsers.

**Typical uses of this product are listed below:**

<u>Traditional Events</u>	<u>Business</u>
Music Concerts	Conferences
Church Services	Presentations
Sporting Events	Annual Reports
	Product Launches

  

<u>Education</u>	<u>Personal</u>
Training Events	Weddings
Online Coaching	Family Occasions
Web Based Learning	

With the LIVeStream Service, when the customer reaches their maximum number of simultaneously available streams, any new visitors trying to view or listen to their event will receive a 'SERVER BUSY' notification and will not be connected to the stream. It is therefore often advisable to allow for a 'safety margin' to ensure all potential visitors get to see and hear your event.

Simultaneous Streams	First Hour (or part of)	Additional hours (or part of)
100	£104.00	£52.00
200	£208.00	£78.00
300	£260.00	£104.00
500	£312.00	£156.00
1000	£520.00	£208.00
2000	£780.00	£312.00
3000	£1,040.00	£416.00
5000	£1,560.00	£520.00

To create a live stream the customer encodes the feed using "Windows Media Encoder". Instructions for setting up their computer can be located on the FAQ section of the Planetstream website at <http://www.planetstream.net/faq.html>.



## 24 / 7 STREAM PRICES

Planetstream's 24x7 streaming service allows you to stream your event in real-time for 24 hours a day, 7 days a week. Prices are calculated using the required bitrate (quality of stream) and the number of simultaneous people listening / watching the broadcast. Different mediums require different bitrates. Below is a table which breaks the costs into recommended categories for radio and television webcasts.

**24/7 Stream accounts have a 12 month minimum contract**

Bitrate (kbps)	Simultaneous	Monthly	Quarterly	Annually
<b>Radio Low</b>				
32	25	x	x	£179.88
32	50	x	£86.97	£347.88
32	100	£57.99	£173.97	£695.88
32	200	£114.99	£344.97	£1,379.88
32	500	£228.99	£686.97	£2,747.88
<b>Radio Medium</b>				
64	25	x	£86.97	£347.88
64	50	£57.99	£173.97	£695.88
64	100	£114.99	£344.97	£1,379.88
64	200	£228.99	£686.97	£2,747.88
64	500	£457.99	£1,373.97	£5,495.88
<b>Radio High/TV Low</b>				
128	25	£57.99	£173.97	£695.88
128	50	£114.99	£344.97	£1,379.88
128	100	£228.99	£686.97	£2,747.88
128	200	£457.99	£1,373.97	£5,495.88
128	500	£914.99	£2,744.97	£10,979.88
<b>TV Medium</b>				
300	25	£114.99	£344.97	£1,379.88
300	50	£228.99	£686.97	£2,747.88
300	100	£457.99	£1,373.97	£5,495.88
300	200	£914.99	£2,744.97	£10,979.88
300	500	£1,828.99	£5,486.97	£21,947.88
<b>TV High</b>				
800	25	£285.99	£857.97	£3,431.88
800	50	£571.99	£1,715.97	£6,863.88
800	100	£1,142.99	£3,428.97	£13,715.88
800	200	£2,285.99	£6,857.97	£27,431.88
800	500	£4,571.99	£13,715.97	£54,863.88



## FLASH PROGRESSIVE

The goal of a progressive download is high quality at any connection speed. Given its superior quality, progressive video has proven very popular in the entertainment industry. It may take a lot longer for a user on a 28.8 kbps modem connection to download the same clip as someone with a much faster cable modem, but once downloaded; the clip will have exactly the same quality on each machine.

	Storage GB	Transfer/Month (GB)	Monthly	Quarterly	Annually
Package 1	0.1	1	x	x	£180.00
Package 2	0.25	2.5	x	£112.50	£405.00
Package 3	0.5	5	£75.00	£225.00	£810.00
Package 4	1	20	£150.00	£427.50	£1,650.00
Package 5	2	50	£225.00	£637.50	£2,430.00
Package 6	5	100	£375.00	£1,072.50	£4,050.00

HTTP and FTP are part of the connection-oriented protocol suite called Transmission Control Protocol/Internet Protocol (TCP/IP). Connection-oriented protocols guarantee the safe delivery of every packet sent. If a packet is lost, the server continues re-transmitting it until the packet is delivered or the connection is lost. Since progressive downloads use the same protocol as common Web content, there is less a chance of encountering problems getting past firewalls than with content from a streaming server.

Progressive video can also take advantage of more advanced methods of compression than streaming video, such as Two-Pass Variable Bit Rate (VBR) encoding. It can take as much as 1,000KB for a streaming file to imitate the quality of a 600KB file compressed using Two-Pass VBR.

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